



Community Profile

Rings: 3 mile radii

Prepared by Esri
Latitude: 29.93854
Longitude: -95.41381

3 miles

Population Summary

2000 Total Population	83,397
2010 Total Population	103,806
2018 Total Population	117,361
2018 Group Quarters	38
2023 Total Population	124,018
2018-2023 Annual Rate	1.11%
2018 Total Daytime Population	132,785
Workers	64,552
Residents	68,233

Household Summary

2000 Households	27,468
2000 Average Household Size	3.02
2010 Households	32,215
2010 Average Household Size	3.22
2018 Households	34,869
2018 Average Household Size	3.36
2023 Households	36,436
2023 Average Household Size	3.40
2018-2023 Annual Rate	0.88%
2010 Families	23,434
2010 Average Family Size	3.77
2018 Families	25,434
2018 Average Family Size	3.95
2023 Families	26,600
2023 Average Family Size	4.00
2018-2023 Annual Rate	0.90%

Housing Unit Summary

2000 Housing Units	31,257
Owner Occupied Housing Units	31.0%
Renter Occupied Housing Units	56.8%
Vacant Housing Units	12.1%
2010 Housing Units	37,747
Owner Occupied Housing Units	31.2%
Renter Occupied Housing Units	54.2%
Vacant Housing Units	14.7%
2018 Housing Units	39,509
Owner Occupied Housing Units	31.5%
Renter Occupied Housing Units	56.7%
Vacant Housing Units	11.7%
2023 Housing Units	41,160
Owner Occupied Housing Units	32.9%
Renter Occupied Housing Units	55.7%
Vacant Housing Units	11.5%

Median Household Income

2018	\$37,492
2023	\$41,411

Median Home Value

2018	\$108,530
2023	\$120,115

Per Capita Income

2018	\$14,510
2023	\$16,311

Median Age

2010	26.5
2018	27.8
2023	28.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

January 24, 2019



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2018 Households by Income

Household Income Base	34,869
<\$15,000	15.3%
\$15,000 - \$24,999	15.8%
\$25,000 - \$34,999	15.0%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	18.0%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	6.6%
\$150,000 - \$199,999	1.4%
\$200,000+	0.9%
Average Household Income	\$48,921

2023 Households by Income

Household Income Base	36,436
<\$15,000	13.0%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	17.4%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	1.8%
\$200,000+	1.1%
Average Household Income	\$55,629

2018 Owner Occupied Housing Units by Value

Total	12,428
<\$50,000	6.6%
\$50,000 - \$99,999	37.7%
\$100,000 - \$149,999	33.5%
\$150,000 - \$199,999	13.5%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	1.6%
\$300,000 - \$399,999	0.8%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	0.3%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$135,452

2023 Owner Occupied Housing Units by Value

Total	13,494
<\$50,000	5.6%
\$50,000 - \$99,999	31.4%
\$100,000 - \$149,999	32.2%
\$150,000 - \$199,999	16.2%
\$200,000 - \$249,999	5.1%
\$250,000 - \$299,999	2.6%
\$300,000 - \$399,999	1.7%
\$400,000 - \$499,999	0.7%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	2.6%
\$1,000,000 - \$1,499,999	1.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$163,236

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	103,804
0 - 4	11.3%
5 - 9	9.6%
10 - 14	8.4%
15 - 24	17.7%
25 - 34	18.5%
35 - 44	14.0%
45 - 54	10.6%
55 - 64	6.2%
65 - 74	2.5%
75 - 84	1.0%
85 +	0.2%
18 +	65.7%
2018 Population by Age	
Total	117,361
0 - 4	10.4%
5 - 9	9.4%
10 - 14	8.3%
15 - 24	16.2%
25 - 34	18.9%
35 - 44	13.7%
45 - 54	10.2%
55 - 64	7.5%
65 - 74	3.8%
75 - 84	1.2%
85 +	0.3%
18 +	67.4%
2023 Population by Age	
Total	124,018
0 - 4	10.4%
5 - 9	9.3%
10 - 14	8.4%
15 - 24	15.7%
25 - 34	18.4%
35 - 44	14.4%
45 - 54	9.9%
55 - 64	7.4%
65 - 74	4.4%
75 - 84	1.5%
85 +	0.3%
18 +	67.4%
2010 Population by Sex	
Males	52,106
Females	51,700
2018 Population by Sex	
Males	58,932
Females	58,430
2023 Population by Sex	
Males	62,227
Females	61,791

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	103,806
White Alone	38.4%
Black Alone	29.8%
American Indian Alone	0.9%
Asian Alone	3.0%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.9%
Two or More Races	3.9%
Hispanic Origin	60.9%
Diversity Index	87.6

2018 Population by Race/Ethnicity

Total	117,360
White Alone	37.4%
Black Alone	29.5%
American Indian Alone	0.8%
Asian Alone	3.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	24.8%
Two or More Races	4.1%
Hispanic Origin	62.3%
Diversity Index	87.9

2023 Population by Race/Ethnicity

Total	124,018
White Alone	37.6%
Black Alone	28.9%
American Indian Alone	0.8%
Asian Alone	3.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.0%
Two or More Races	4.2%
Hispanic Origin	63.6%
Diversity Index	87.8

2010 Population by Relationship and Household Type

Total	103,805
In Households	100.0%
In Family Households	89.0%
Householder	22.6%
Spouse	12.7%
Child	41.1%
Other relative	8.8%
Nonrelative	3.9%
In Nonfamily Households	10.9%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment

Total	65,334
Less than 9th Grade	20.1%
9th - 12th Grade, No Diploma	15.4%
High School Graduate	26.5%
GED/Alternative Credential	3.9%
Some College, No Degree	20.6%
Associate Degree	5.1%
Bachelor's Degree	6.0%
Graduate/Professional Degree	2.4%

2018 Population 15+ by Marital Status

Total	84,376
Never Married	46.7%
Married	41.2%
Widowed	2.8%
Divorced	9.3%

2018 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed (Unemployment Rate)	6.6%

2018 Employed Population 16+ by Industry

Total	50,149
Agriculture/Mining	1.4%
Construction	15.6%
Manufacturing	9.7%
Wholesale Trade	2.6%
Retail Trade	11.9%
Transportation/Utilities	8.1%
Information	0.8%
Finance/Insurance/Real Estate	3.9%
Services	43.2%
Public Administration	2.8%

2018 Employed Population 16+ by Occupation

Total	50,152
White Collar	35.8%
Management/Business/Financial	5.6%
Professional	8.2%
Sales	8.9%
Administrative Support	13.0%
Services	25.8%
Blue Collar	38.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	12.4%
Installation/Maintenance/Repair	5.2%
Production	10.8%
Transportation/Material Moving	9.8%

2010 Population By Urban/ Rural Status

Total Population	103,806
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type	
Total	32,215
Households with 1 Person	21.5%
Households with 2+ People	78.5%
Family Households	72.7%
Husband-wife Families	41.0%
With Related Children	28.4%
Other Family (No Spouse Present)	31.7%
Other Family with Male Householder	8.9%
With Related Children	5.5%
Other Family with Female Householder	22.9%
With Related Children	18.1%
Nonfamily Households	5.7%
All Households with Children	52.5%
Multigenerational Households	8.5%
Unmarried Partner Households	8.9%
Male-female	8.2%
Same-sex	0.7%
2010 Households by Size	
Total	32,216
1 Person Household	21.5%
2 Person Household	21.1%
3 Person Household	17.4%
4 Person Household	16.7%
5 Person Household	11.6%
6 Person Household	5.9%
7 + Person Household	5.8%
2010 Households by Tenure and Mortgage Status	
Total	32,215
Owner Occupied	36.5%
Owned with a Mortgage/Loan	27.5%
Owned Free and Clear	9.1%
Renter Occupied	63.5%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	37,747
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. NeWest Residents (13C)
2. Metro Fusion (11C)
3. Barrios Urbanos (7D)

2018 Consumer Spending

Apparel & Services: Total \$	\$48,663,889
Average Spent	\$1,395.62
Spending Potential Index	64
Education: Total \$	\$28,638,652
Average Spent	\$821.32
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$64,721,372
Average Spent	\$1,856.13
Spending Potential Index	58
Food at Home: Total \$	\$111,191,205
Average Spent	\$3,188.83
Spending Potential Index	64
Food Away from Home: Total \$	\$78,148,858
Average Spent	\$2,241.21
Spending Potential Index	64
Health Care: Total \$	\$108,637,478
Average Spent	\$3,115.59
Spending Potential Index	54
HH Furnishings & Equipment: Total \$	\$43,638,916
Average Spent	\$1,251.51
Spending Potential Index	60
Personal Care Products & Services: Total \$	\$17,616,632
Average Spent	\$505.22
Spending Potential Index	61
Shelter: Total \$	\$368,003,459
Average Spent	\$10,553.89
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$45,671,937
Average Spent	\$1,309.81
Spending Potential Index	53
Travel: Total \$	\$41,579,169
Average Spent	\$1,192.44
Spending Potential Index	55
Vehicle Maintenance & Repairs: Total \$	\$22,984,126
Average Spent	\$659.16
Spending Potential Index	61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.