



# Community Profile

Rings: 3 mile radii

Prepared by Esri  
Latitude: 29.93871  
Longitude: -95.41388

**3 miles**

## Population Summary

2000 Total Population	83,783
2010 Total Population	104,393
2019 Total Population	114,811
2019 Group Quarters	38
2024 Total Population	120,234
2019-2024 Annual Rate	0.93%
2019 Total Daytime Population	132,774
Workers	69,060
Residents	63,714

## Household Summary

2000 Households	27,625
2000 Average Household Size	3.02
2010 Households	32,449
2010 Average Household Size	3.22
2019 Households	34,803
2019 Average Household Size	3.30
2024 Households	36,170
2024 Average Household Size	3.32
2019-2024 Annual Rate	0.77%
2010 Families	23,630
2010 Average Family Size	3.76
2019 Families	25,415
2019 Average Family Size	3.85
2024 Families	26,447
2024 Average Family Size	3.88
2019-2024 Annual Rate	0.80%

## Housing Unit Summary

2000 Housing Units	31,423
Owner Occupied Housing Units	31.3%
Renter Occupied Housing Units	56.6%
Vacant Housing Units	12.1%
2010 Housing Units	38,011
Owner Occupied Housing Units	31.5%
Renter Occupied Housing Units	53.9%
Vacant Housing Units	14.6%
2019 Housing Units	40,105
Owner Occupied Housing Units	31.6%
Renter Occupied Housing Units	55.2%
Vacant Housing Units	13.2%
2024 Housing Units	41,535
Owner Occupied Housing Units	32.1%
Renter Occupied Housing Units	55.0%
Vacant Housing Units	12.9%

## Median Household Income

2019	\$36,667
2024	\$41,265

## Median Home Value

2019	\$121,879
2024	\$131,906

## Per Capita Income

2019	\$14,488
2024	\$16,579

## Median Age

2010	26.5
2019	28.0
2024	28.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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## 2019 Households by Income

Household Income Base	34,803
<\$15,000	16.5%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	18.1%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	1.4%
\$200,000+	0.5%
Average Household Income	\$48,009

## 2024 Households by Income

Household Income Base	36,170
<\$15,000	14.1%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	13.5%
\$35,000 - \$49,999	15.6%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	8.6%
\$150,000 - \$199,999	2.3%
\$200,000+	0.7%
Average Household Income	\$55,366

## 2019 Owner Occupied Housing Units by Value

Total	12,625
<\$50,000	6.3%
\$50,000 - \$99,999	27.7%
\$100,000 - \$149,999	36.5%
\$150,000 - \$199,999	18.7%
\$200,000 - \$249,999	3.1%
\$250,000 - \$299,999	1.4%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	0.3%
\$500,000 - \$749,999	2.1%
\$750,000 - \$999,999	2.1%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$152,396

## 2024 Owner Occupied Housing Units by Value

Total	13,289
<\$50,000	5.2%
\$50,000 - \$99,999	22.9%
\$100,000 - \$149,999	34.4%
\$150,000 - \$199,999	20.5%
\$200,000 - \$249,999	4.3%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	2.4%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	3.1%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$183,047

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	104,394
0 - 4	11.3%
5 - 9	9.6%
10 - 14	8.4%
15 - 24	17.7%
25 - 34	18.5%
35 - 44	14.0%
45 - 54	10.6%
55 - 64	6.2%
65 - 74	2.5%
75 - 84	1.0%
85 +	0.2%
18 +	65.7%
2019 Population by Age	
Total	114,809
0 - 4	10.3%
5 - 9	9.3%
10 - 14	8.2%
15 - 24	16.1%
25 - 34	19.0%
35 - 44	13.7%
45 - 54	10.1%
55 - 64	7.7%
65 - 74	4.0%
75 - 84	1.3%
85 +	0.3%
18 +	67.8%
2024 Population by Age	
Total	120,235
0 - 4	10.3%
5 - 9	9.2%
10 - 14	8.3%
15 - 24	15.9%
25 - 34	18.3%
35 - 44	14.3%
45 - 54	9.8%
55 - 64	7.4%
65 - 74	4.5%
75 - 84	1.6%
85 +	0.3%
18 +	67.7%
2010 Population by Sex	
Males	52,382
Females	52,011
2019 Population by Sex	
Males	57,732
Females	57,079
2024 Population by Sex	
Males	60,345
Females	59,890

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>		<b>3 miles</b>
Total		104,392
White Alone		38.3%
Black Alone		29.9%
American Indian Alone		0.9%
Asian Alone		3.1%
Pacific Islander Alone		0.1%
Some Other Race Alone		23.9%
Two or More Races		3.9%
Hispanic Origin		60.7%
Diversity Index		87.6
<b>2019 Population by Race/Ethnicity</b>		
Total		114,810
White Alone		37.1%
Black Alone		29.7%
American Indian Alone		0.8%
Asian Alone		3.3%
Pacific Islander Alone		0.1%
Some Other Race Alone		24.9%
Two or More Races		4.1%
Hispanic Origin		62.3%
Diversity Index		88.0
<b>2024 Population by Race/Ethnicity</b>		
Total		120,235
White Alone		37.3%
Black Alone		29.1%
American Indian Alone		0.8%
Asian Alone		3.4%
Pacific Islander Alone		0.1%
Some Other Race Alone		25.1%
Two or More Races		4.2%
Hispanic Origin		63.5%
Diversity Index		87.9
<b>2010 Population by Relationship and Household Type</b>		
Total		104,393
In Households		100.0%
In Family Households		89.1%
Householder		22.6%
Spouse		12.7%
Child		41.1%
Other relative		8.8%
Nonrelative		3.9%
In Nonfamily Households		10.9%
In Group Quarters		0.0%
Institutionalized Population		0.0%
Noninstitutionalized Population		0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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### 2019 Population 25+ by Educational Attainment

Total	64,414
Less than 9th Grade	19.0%
9th - 12th Grade, No Diploma	14.9%
High School Graduate	26.0%
GED/Alternative Credential	3.9%
Some College, No Degree	21.3%
Associate Degree	6.0%
Bachelor's Degree	6.4%
Graduate/Professional Degree	2.6%

### 2019 Population 15+ by Marital Status

Total	82,908
Never Married	46.5%
Married	41.9%
Widowed	2.9%
Divorced	8.7%

### 2019 Civilian Population 16+ in Labor Force

Civilian Employed	94.3%
Civilian Unemployed (Unemployment Rate)	5.7%

### 2019 Employed Population 16+ by Industry

Total	52,203
Agriculture/Mining	1.4%
Construction	17.6%
Manufacturing	9.3%
Wholesale Trade	3.2%
Retail Trade	12.3%
Transportation/Utilities	9.9%
Information	1.0%
Finance/Insurance/Real Estate	3.8%
Services	39.3%
Public Administration	2.1%

### 2019 Employed Population 16+ by Occupation

Total	52,202
White Collar	36.8%
Management/Business/Financial	5.4%
Professional	8.7%
Sales	9.0%
Administrative Support	13.7%
Services	23.5%
Blue Collar	39.8%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	15.3%
Installation/Maintenance/Repair	4.7%
Production	8.9%
Transportation/Material Moving	10.6%

### 2010 Population By Urban/ Rural Status

Total Population	104,393
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>	
Total	32,449
Households with 1 Person	21.5%
Households with 2+ People	78.5%
Family Households	72.8%
Husband-wife Families	41.1%
With Related Children	28.4%
Other Family (No Spouse Present)	31.7%
Other Family with Male Householder	8.8%
With Related Children	5.5%
Other Family with Female Householder	22.9%
With Related Children	18.0%
Nonfamily Households	5.7%
All Households with Children	52.5%
Multigenerational Households	8.5%
Unmarried Partner Households	8.9%
Male-female	8.2%
Same-sex	0.7%
<b>2010 Households by Size</b>	
Total	32,450
1 Person Household	21.5%
2 Person Household	21.1%
3 Person Household	17.4%
4 Person Household	16.7%
5 Person Household	11.6%
6 Person Household	5.9%
7 + Person Household	5.8%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	32,449
Owner Occupied	36.8%
Owned with a Mortgage/Loan	27.8%
Owned Free and Clear	9.0%
Renter Occupied	63.2%
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	38,011
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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### Top 3 Tapestry Segments

1. NeWest Residents (13C)
2. Metro Fusion (11C)
3. Barrios Urbanos (7D)

### 2019 Consumer Spending

Apparel & Services: Total \$	\$45,945,690
Average Spent	\$1,320.16
Spending Potential Index	62
Education: Total \$	\$28,351,702
Average Spent	\$814.63
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$60,964,757
Average Spent	\$1,751.71
Spending Potential Index	54
Food at Home: Total \$	\$107,548,061
Average Spent	\$3,090.20
Spending Potential Index	60
Food Away from Home: Total \$	\$77,944,808
Average Spent	\$2,239.60
Spending Potential Index	61
Health Care: Total \$	\$106,803,300
Average Spent	\$3,068.80
Spending Potential Index	52
HH Furnishings & Equipment: Total \$	\$42,725,813
Average Spent	\$1,227.65
Spending Potential Index	58
Personal Care Products & Services: Total \$	\$17,913,870
Average Spent	\$514.72
Spending Potential Index	58
Shelter: Total \$	\$374,855,216
Average Spent	\$10,770.77
Spending Potential Index	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,513,414
Average Spent	\$1,250.28
Spending Potential Index	50
Travel: Total \$	\$39,835,210
Average Spent	\$1,144.59
Spending Potential Index	51
Vehicle Maintenance & Repairs: Total \$	\$22,839,626
Average Spent	\$656.25
Spending Potential Index	57

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.