



Community Profile

Rings: 3 mile radii

Prepared by Esri
Latitude: 29.93858
Longitude: -95.41423

3 miles

Population Summary	
2000 Total Population	84,872
2010 Total Population	106,221
2021 Total Population	115,788
2021 Group Quarters	38
2026 Total Population	120,735
2021-2026 Annual Rate	0.84%
2021 Total Daytime Population	113,821
Workers	48,769
Residents	65,052
Household Summary	
2000 Households	27,933
2000 Average Household Size	3.03
2010 Households	32,910
2010 Average Household Size	3.23
2021 Households	34,974
2021 Average Household Size	3.31
2026 Households	36,192
2026 Average Household Size	3.33
2021-2026 Annual Rate	0.69%
2010 Families	24,027
2010 Average Family Size	3.77
2021 Families	25,481
2021 Average Family Size	3.86
2026 Families	26,418
2026 Average Family Size	3.89
2021-2026 Annual Rate	0.72%
Housing Unit Summary	
2000 Housing Units	31,742
Owner Occupied Housing Units	31.8%
Renter Occupied Housing Units	56.2%
Vacant Housing Units	12.0%
2010 Housing Units	38,498
Owner Occupied Housing Units	32.0%
Renter Occupied Housing Units	53.5%
Vacant Housing Units	14.5%
2021 Housing Units	40,448
Owner Occupied Housing Units	32.6%
Renter Occupied Housing Units	53.8%
Vacant Housing Units	13.5%
2026 Housing Units	41,772
Owner Occupied Housing Units	33.8%
Renter Occupied Housing Units	52.9%
Vacant Housing Units	13.4%
Median Household Income	
2021	\$38,169
2026	\$41,318
Median Home Value	
2021	\$152,797
2026	\$210,408
Per Capita Income	
2021	\$14,914
2026	\$16,447
Median Age	
2010	26.6
2021	28.3
2026	28.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	34,974
<\$15,000	13.1%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	15.2%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	6.9%
\$150,000 - \$199,999	1.9%
\$200,000+	0.6%
Average Household Income	\$49,568

2026 Households by Income

Household Income Base	36,192
<\$15,000	11.5%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.5%
\$200,000+	0.7%
Average Household Income	\$55,078

2021 Owner Occupied Housing Units by Value

Total	13,167
<\$50,000	4.3%
\$50,000 - \$99,999	11.9%
\$100,000 - \$149,999	32.1%
\$150,000 - \$199,999	32.2%
\$200,000 - \$249,999	7.7%
\$250,000 - \$299,999	2.6%
\$300,000 - \$399,999	3.8%
\$400,000 - \$499,999	0.6%
\$500,000 - \$749,999	3.5%
\$750,000 - \$999,999	0.9%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$184,531

2026 Owner Occupied Housing Units by Value

Total	14,067
<\$50,000	0.8%
\$50,000 - \$99,999	2.6%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	30.2%
\$200,000 - \$249,999	19.6%
\$250,000 - \$299,999	9.5%
\$300,000 - \$399,999	7.0%
\$400,000 - \$499,999	3.2%
\$500,000 - \$749,999	10.7%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.6%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.9%
Average Home Value	\$296,508

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	106,220
0 - 4	11.2%
5 - 9	9.7%
10 - 14	8.4%
15 - 24	17.7%
25 - 34	18.4%
35 - 44	14.0%
45 - 54	10.6%
55 - 64	6.2%
65 - 74	2.5%
75 - 84	1.0%
85 +	0.2%
18 +	65.7%
2021 Population by Age	
Total	115,786
0 - 4	10.0%
5 - 9	9.3%
10 - 14	8.2%
15 - 24	15.8%
25 - 34	18.9%
35 - 44	13.9%
45 - 54	10.0%
55 - 64	7.7%
65 - 74	4.4%
75 - 84	1.4%
85 +	0.3%
18 +	68.0%
2026 Population by Age	
Total	120,736
0 - 4	10.1%
5 - 9	9.1%
10 - 14	8.3%
15 - 24	15.8%
25 - 34	17.9%
35 - 44	14.6%
45 - 54	9.9%
55 - 64	7.4%
65 - 74	4.7%
75 - 84	1.8%
85 +	0.4%
18 +	68.0%
2010 Population by Sex	
Males	53,315
Females	52,906
2021 Population by Sex	
Males	58,236
Females	57,552
2026 Population by Sex	
Males	60,621
Females	60,114

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	106,222
White Alone	38.3%
Black Alone	29.7%
American Indian Alone	0.9%
Asian Alone	3.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	23.9%
Two or More Races	3.9%
Hispanic Origin	60.8%
Diversity Index	87.7

2021 Population by Race/Ethnicity

Total	115,789
White Alone	36.9%
Black Alone	29.5%
American Indian Alone	0.8%
Asian Alone	3.4%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.3%
Two or More Races	4.1%
Hispanic Origin	62.8%
Diversity Index	88.1

2026 Population by Race/Ethnicity

Total	120,735
White Alone	37.1%
Black Alone	29.0%
American Indian Alone	0.8%
Asian Alone	3.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	25.4%
Two or More Races	4.1%
Hispanic Origin	64.0%
Diversity Index	88.0

2010 Population by Relationship and Household Type

Total	106,220
In Households	100.0%
In Family Households	89.2%
Householder	22.6%
Spouse	12.8%
Child	41.1%
Other relative	8.8%
Nonrelative	3.9%
In Nonfamily Households	10.8%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment

Total	65,603
Less than 9th Grade	17.7%
9th - 12th Grade, No Diploma	15.4%
High School Graduate	27.1%
GED/Alternative Credential	3.9%
Some College, No Degree	20.1%
Associate Degree	6.2%
Bachelor's Degree	7.1%
Graduate/Professional Degree	2.5%

2021 Population 15+ by Marital Status

Total	83,918
Never Married	46.0%
Married	42.1%
Widowed	2.8%
Divorced	9.1%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	56,037
Population 16+ Employed	92.0%
Population 16+ Unemployment rate	8.0%
Population 16-24 Employed	15.8%
Population 16-24 Unemployment rate	10.8%
Population 25-54 Employed	69.8%
Population 25-54 Unemployment rate	8.2%
Population 55-64 Employed	11.4%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	3.0%
Population 65+ Unemployment rate	6.8%

2021 Employed Population 16+ by Industry

Total	51,560
Agriculture/Mining	1.3%
Construction	18.1%
Manufacturing	9.4%
Wholesale Trade	3.0%
Retail Trade	12.3%
Transportation/Utilities	10.3%
Information	0.9%
Finance/Insurance/Real Estate	4.3%
Services	38.1%
Public Administration	2.2%

2021 Employed Population 16+ by Occupation

Total	51,560
White Collar	37.2%
Management/Business/Financial	6.9%
Professional	10.1%
Sales	8.5%
Administrative Support	11.6%
Services	20.3%
Blue Collar	42.6%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	16.0%
Installation/Maintenance/Repair	3.8%
Production	8.2%
Transportation/Material Moving	14.4%

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2010 Households by Type	
Total	32,909
Households with 1 Person	21.3%
Households with 2+ People	78.7%
Family Households	73.0%
Husband-wife Families	41.4%
With Related Children	28.6%
Other Family (No Spouse Present)	31.6%
Other Family with Male Householder	8.8%
With Related Children	5.5%
Other Family with Female Householder	22.8%
With Related Children	17.9%
Nonfamily Households	5.7%
All Households with Children	52.6%
Multigenerational Households	8.6%
Unmarried Partner Households	8.9%
Male-female	8.2%
Same-sex	0.7%
2010 Households by Size	
Total	32,911
1 Person Household	21.3%
2 Person Household	21.1%
3 Person Household	17.4%
4 Person Household	16.7%
5 Person Household	11.6%
6 Person Household	6.0%
7 + Person Household	5.8%
2010 Households by Tenure and Mortgage Status	
Total	32,910
Owner Occupied	37.4%
Owned with a Mortgage/Loan	28.2%
Owned Free and Clear	9.2%
Renter Occupied	62.6%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	118
Percent of Income for Mortgage	16.8%
Wealth Index	34
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	38,498
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	106,221
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. NeWest Residents (13C)
2. Metro Fusion (11C)
3. Forging Opportunity (7D)

2021 Consumer Spending

Apparel & Services: Total \$	\$42,860,084
Average Spent	\$1,225.48
Spending Potential Index	58
Education: Total \$	\$30,973,473
Average Spent	\$885.61
Spending Potential Index	51
Entertainment/Recreation: Total \$	\$58,153,890
Average Spent	\$1,662.77
Spending Potential Index	51
Food at Home: Total \$	\$108,749,575
Average Spent	\$3,109.44
Spending Potential Index	57
Food Away from Home: Total \$	\$78,465,994
Average Spent	\$2,243.55
Spending Potential Index	59
Health Care: Total \$	\$111,198,884
Average Spent	\$3,179.47
Spending Potential Index	51
HH Furnishings & Equipment: Total \$	\$42,604,299
Average Spent	\$1,218.17
Spending Potential Index	54
Personal Care Products & Services: Total \$	\$17,335,021
Average Spent	\$495.65
Spending Potential Index	55
Shelter: Total \$	\$399,009,032
Average Spent	\$11,408.73
Spending Potential Index	57
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,160,628
Average Spent	\$1,234.08
Spending Potential Index	52
Travel: Total \$	\$44,594,401
Average Spent	\$1,275.07
Spending Potential Index	50
Vehicle Maintenance & Repairs: Total \$	\$21,926,955
Average Spent	\$626.95
Spending Potential Index	57

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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