



QUADRANTS

NORTH HOUSTON DISTRICT NEWS

ART

New crosswalk murals springing up

BUSINESS

Greenspoint Mall construction buzz

COMMUNITY

Family fun in the sun & shade

*Warm
Welcome
to explore
NHD
parks
and
trails*



SPRING 2022

A WORD FROM THE PRESIDENT



Spring is in full swing! The grey skies of winter have turned blue, and temperatures are pleasant. The days are longer, and landscaping is blooming with beautiful shades of green.

For us here in Houston, the mild temperatures of Spring are a wonderful time for festivals, family picnics, and neighborhood gatherings. Joggers look for new trails and the family dog gets longer walks.

The North Houston District is home to 56 acres of parks and more than six miles of trails. We invite each and every one of the 56,000 employees and 115,700 residents in our area to explore one of the District's eight parks and spend time in nature.

In this edition of *Quadrants*, we feature our parks and trails, but we also talk about changing landscape of new developments near Greenspoint Mall, the growth of our Board of Directors, changes among our staff, as well as new art projects that are sure to add a splash of color that lasts all year long.

We work every day to create safe spaces that enhance the lives of all who visit, live or work in the District. Our mission is to attract the best in commercial and residential life to our appealing, safe, accessible, and green activity center.

From nationally acclaimed skate and BMX bike parks to peaceful ponds with walking trails to playgrounds and pavilions, we have something for everyone to enjoy. We are dedicated to the continued enhancement of our green space in the District and we invite you to get out there, take a walk in the park, and let us know what you'd like to see in the future.

Here's wishing you a beautiful Spring season!

Greg Simpson
North Houston District President

ON THE COVER

LeeAnn Jennings poses in front of the augmented reality mural installed as the first of North Houston District's 2021 Public Art & Placemaking Plan.



Read more about Phase 2 on page 7.

NHD STAFF

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PRESIDENT

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EXECUTIVE VICE PRESIDENT
PLANNING & INFRASTRUCTURE

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BRAND MANAGER & GRAPHIC DESIGNER

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Asdrubal "Dru" Gutierrez
DIRECTOR, FIELD SERVICES

Tracy Harrison
VICE PRESIDENT, PUBLIC SAFETY

Colleen Martin
MANAGER, MARKETING & PUBLIC AFFAIRS

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Transwestern

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Dr. Quentin Wright
Lone Star College-Houston North

The District is governed by a board of directors who serve staggered terms of four years. Directors are appointed by Houston City Council from a list of persons recommended by the District to serve on its Board of Directors.

Community News & Events



Harris County Public Library - Aldine Branch hosts weekly bilingual storytime programs, along with computer classes like 'Aprenda Computación en línea-MS Office 365 and Google Apps, English language classes and citizenship classes.

They offer engaging seasonal programs ranging from Yoga & Meditation Class to DIY Bug House workshops to a Spring Pokémon Scavenger Hunt on May 2.

All their programs are free and open to the public, and there is something for all ages. For information, please call 832-927-5410, follow Aldine Branch Library on social media or visit hcpl.net.

Aldine-Greenspoint YMCA is hosting Explorer Camp at Wussow Park this summer. Children ages 5-12 can explore their curiosity and discover new passions in a safe, enriching environment surrounded by positive role models.

WHEN Weekly sessions June 6th - July 29th
Monday - Friday from 7:30 am - 5 pm

WHERE 500 Greens Road, Houston, Texas 77060

COST \$40 registration fee, \$65 per week

Breakfast, lunch, and a snack are provided daily.

Explore Camp includes STEM activities and math games, sports and outdoor games, literacy, creative and performing arts, and meditation and mindfulness.

For information, please call 832-484-9622, email sabrina.winn@ymcahouston.org or visit ymcahouston.org. Everyone is welcome! 🌱



IN THE KNOW:

Greenspoint Mall Construction has the Rumor Mill Churning

In July of 2021, the Houston City Council approved Summit at Renaissance Park, a 325-unit affordable housing complex on the Greenspoint Mall property. The four-story housing development will include modern amenities, retail components and up to four-bedroom units, which should appeal to families in the area. The new development is designed to serve as a housing alternative for citizens who are living in flood-prone areas along Greens

Bayou. The project received incentives from the City of Houston tied back to Hurricane Harvey flood relief funds as part of the City Council's ongoing commitment to ensuring Houstonians have safe, accessible housing. Updates will be provided as the construction progresses.

Please visit the developer's website at ziebengroup.com for information and renderings. 🌱



FORGE CRAFT ARCHITECTURE + DESIGN



Thomas R. Wusow Park is home to the Aldine-Greenspoint YMCA, which offers year-round programs for youth and adults ranging from summer camp to tax assistance, teen outreach, and organized sports.

Explore North Houston District Parks & Trails

Spring has sprung, and it's time to explore and find a new adventure! All the parks and trails along Greens Bayou are blooming and buzzing with life, and we invite everyone who lives and works in the North Houston District to get outside and enjoy the great outdoors.

Thanks to community partners including the North Houston Development Corp., our area is quickly becoming one of Houston's greenest regions with a variety of parks and public attractions. North Houston Skate Park is free and open to the public. The Skate Park offers fun for all with features for beginner, intermediate, & advanced skaters, but please remember that helmets are required. Rockstar Energy Bike Park is a world-class BMX racetrack and is adjacent to Dylan Park, which features accessible playgrounds, butterfly gardens, and a community room. There is specialized senior mobility equipment at Ida Gaye Gardens, along with a beautiful fountain pond.

The North Houston District maintains more than 60 acres of parks and six miles of trails, and our team is committed to providing safe, walkable, runnable, playable outdoor environments where all people can gather and enjoy time with family and friends. Whether it's a lunch-hour jog or a Sunday stroll, there's something for everyone from native gardens to sand volleyball courts, baseball and soccer fields, public pavilions, playgrounds, and even a future canoe launch. While each park has unique amenities and assets, every park features walking trails and benches.

Green space offers more than just a walk in the park. District parks offer educational opportunities and provide community amenities for residents. Parks are important tools for balancing ecological environments and assisting in flood mitigation efforts. The North Houston District is committed to excellence in facilities maintenance, public art, and park safety. Please visit our website for park hours and information. 🌱



Buckboard Park*

70 Buckboard Dr. | Houston, TX 77037

- › Multiple Playgrounds
- › Walking Trails
- › Gazebo



Dylan Park*

12351 Kuykendahl Rd. | Houston, TX 77067

- › Accessible Playgrounds
- › Community Room
- › Butterfly Garden



City View Park

16822 City View Pl. | Houston, TX 77060

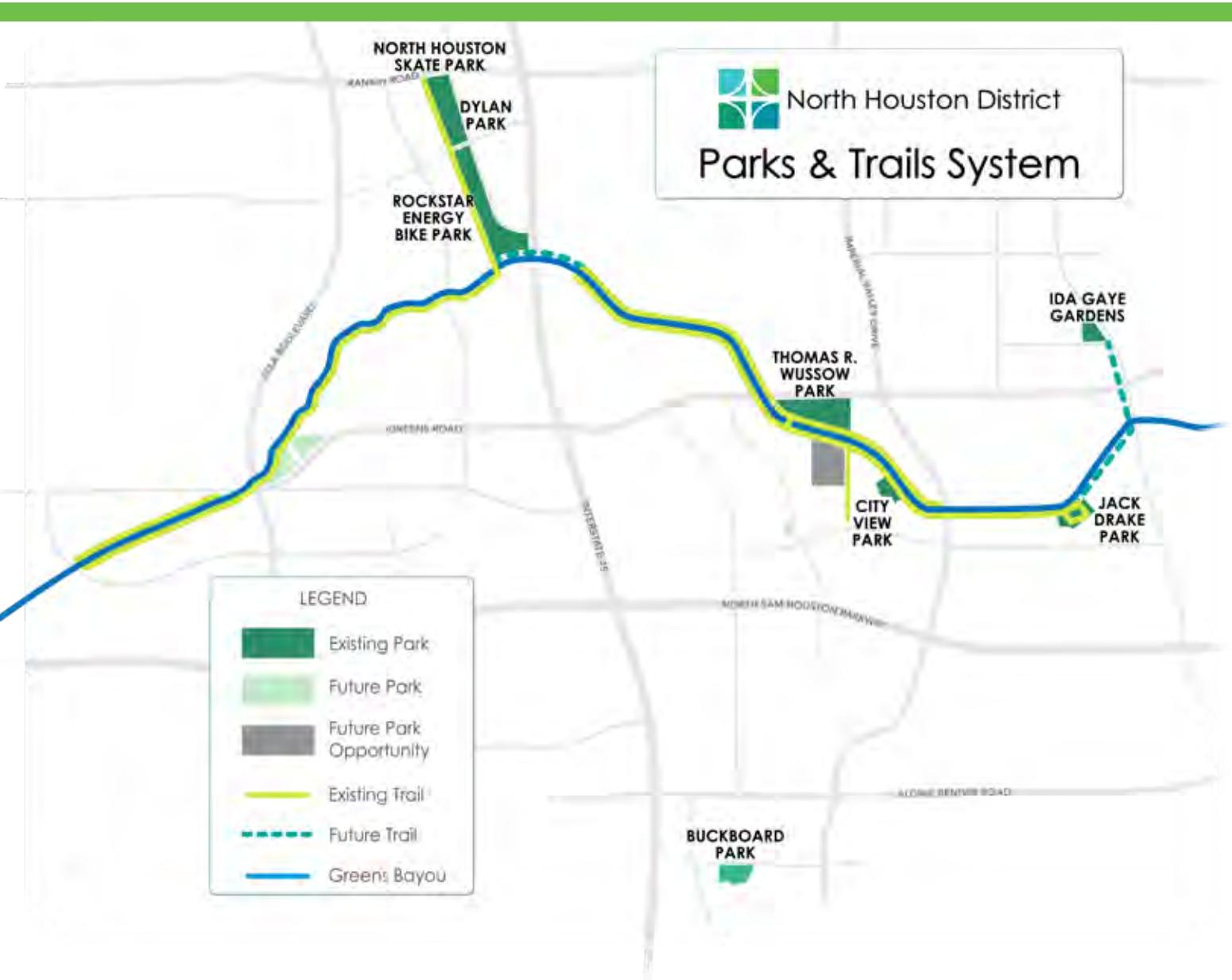
- › Public Pavilion
- › Flower Gardens
- › Benches



Ida Gaye Gardens

16135 West Hardy Rd. | Houston, TX 77060

- › Senior Mobility Equipment
- › Pond with Fountain
- › Raised Bed Gardens



Jack Drake Park

641 Bradfield Rd. | Houston, TX 77060

- › Greens Bayou Trailhead
- › Future Canoe Launch
- › Native Habitat Restoration



Rockstar Energy Bike Park*

12257 Kuykendahl Rd. | Houston, TX 77067

- › BMX Supercross Track
- › Performance Pavilion
- › Viewing Bridge



North Houston Skate Park*

12351 Kuykendahl Rd. | Houston, TX 77067

- › Competition-scale skate park
- › Bowls for beginner, intermediate, & advanced
- › Shaded Structures



Thomas R. Wussow Park

500 Greens Rd. | Houston, TX 77060

- › Hike & Bike Trails
- › Baseball/Soccer Fields
- › Sand Volleyball Courts

*Developed & owned by N. Houston Development Corp.

Greens Road Project Update: THE END IS NEAR

Since October 2020, the City of Houston has been working to install a sewer main that runs along Greens Road and make infrastructure improvements near Wussow Park, causing construction traffic in the area.



According to Houston Public Works, the final phases of the project are underway, with completion expected late summer.

Construction crews are moving from east to west along Greens Road. Currently, crews are working near Greens Road and Wayforest Drive. This spring, crews are expected near Greens Road and Imperial Valley.

Highlights:

- › Construction at Wussow Park is complete.
- › Road closures and detours will continue through summer 2022.
- › Once the sewer project is complete, enhanced pedestrian crosswalks are planned at Greens Road and Imperial Valley.



The City of Houston sewer main installation is part of a \$30 million capital improvement project that will vastly improve wastewater treatment services in our region. Please visit the Houston Public Works website for more information. 🌱

North Houston Association Strategic Mobility Plan



North Houston Association published its 2022 Strategic Mobility Plan in March, which identifies mobility projects that will positively impact our region.

NHA has been meeting with local agencies to prioritize 18 regional mobility projects in the North Houston area that need advocacy, support, and funding. Five of these projects are within the bounds of the North Houston District.

This Strategic Mobility Plan document will be used as a resource in meetings with legislators, funding agencies, and public officials for years to come. Please visit north-houston.com to read more and download the plan.

The North Houston District extends thanks to NHA and every organization that participated in the development of this study. These efforts benefit all those who travel to and from the District. 🌱

PROJECT	STRATEGY	AGENCY
E Greens Road from IH 45 to JFK Blvd	Improvements for Bus Rapid Transit (BRT)	METRO
G Hardy Toll Road/Beltway 8 Interchange	Construct Remaining 7 Direct Connectors	Harris County Toll Road Authority (HCTRA) & TxDOT
P Park & Ride Facility at Greenspoint	Improve/Expand Transit and Park & Ride Facilities	METRO
Q Beltway 8 from SH 249 to Aldine Westfield Road	Operational Improvements	HCTRA & TxDOT
R IH 45 North Houston Highway Improvement Project; IH 45 Planning Environmental Linkages Study	Highway & Transit Improvements from Downtown Houston to Conroe	TxDOT

Creative Crosswalks Coming Soon

North Houston District is working on a new art project that will add color to our streets, safety for pedestrians, and vibrancy in our community. Crosswalk art and walkway murals are planned at multiple locations around Greenspoint Elementary, Imperial Valley Trail Crossing, Greens Road Trail Crossing, and primary intersections within the District.

Walkway murals at Imperial Valley and Greens Road trail crossings are up first. Both murals are projected to be complete by the end of 2022.

Bart Baker, Executive Vice President of Planning and Infrastructure said the trail crossing murals will coincide with engaging wayfinding signage and should serve as a new attraction for people who live and work in the area.

"We chose to start at the trail crossings in hopes that it will encourage more people to explore our parks and trail system," said Baker. "Crosswalk art isn't a new concept, but this is the first project within the District, and we're excited about the possibilities."



"Crosswalk art isn't a new concept, but this is the first project within the District, and we're excited about the possibilities."

Bart Baker, Executive Vice President, Planning & Infrastructure, North Houston District

Location research is ongoing and art concepts are in the development stages. The next steps for the trail crossings include initiating the permitting process and identifying muralists.

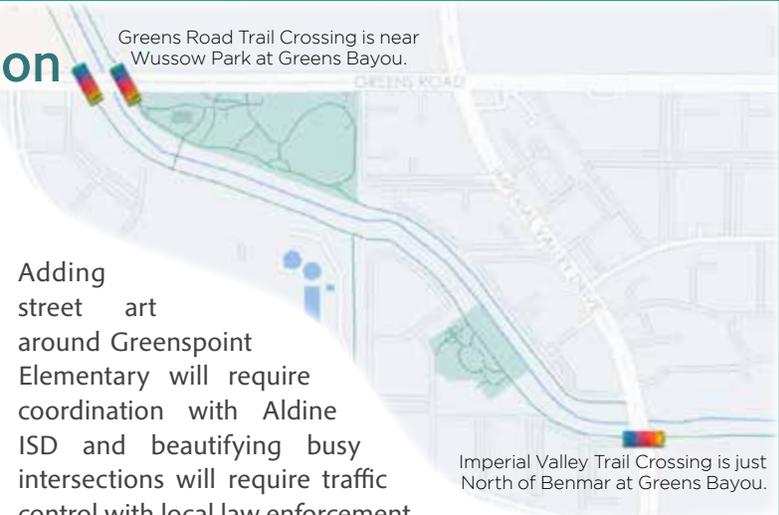
Adding street art around Greenspoint Elementary will require coordination with Aldine ISD and beautifying busy intersections will require traffic control with local law enforcement.

Updates regarding these projects will be shared as they become available so, please follow North Houston District on social media and register for our e-newsletter at northhouston.org.

The crosswalk art project is a continuation of the North Houston District's strategic Public Art & Placemaking plan,

which was launched in 2021 with community partner Up Art Studio. 🌱

*Do you have ideas for future art projects?
Hit our DMs or email district@northhouston.org.*



Monumental Progress

Phase I - COMPLETE

- Rankin Rd. & I-45

Phase II - COMPLETE

- Kuykendahl Rd. & I-45
- Imperial Valley Dr. & BW 8



Phase III

- Ella Blvd. & BW 8 South Side
- Greens Crossing Blvd. & BW 8 North Side
- West Rd. & I-45
- Northchase Dr. & BW 8 North Side

The North Houston District works to keep our area vibrant through beautification and maintenance programs, including improving medians, streetscaping and adding monument signage at major thoroughfares throughout the region.

Phase III of the District's Gateway Program is underway, with four new signage projects teed up in the final design stage. As soon as permits are issued, construction will begin.

To date, the intersections of Rankin Road & I-45, Kuykendahl Road & I-45, and Imperial Valley Drive at Beltway 8 have been improved with branded signage and native landscaping.

To find out more about our gateway program, please visit northhouston.org. 🌱



Community Outreach

The North Houston District held its Public Safety "Knock and Talk" community outreach activity the week of Spring Break. The District's Vice President of Public Safety Tracy Harrison along with her team of Houston Police Officers and Harris

County Sheriff's Deputies joined forces with local partners from Green House International Church and the Aldine-Greenspoint Family YMCA. The group was able to visit 11 apartment communities to provide information about crime prevention techniques, discuss area programs available, and share upcoming events.

The team knocked on more than 3,600 doors, visited directly with almost 700 people, and conducted



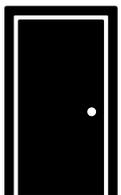
1,349 Burglary of Motor Vehicle (BMV) assessments. The week ended with a Spring Break Bash celebration held at Green House International Church. 🌱



"We coordinate our annual Knock & Talks with the City of Houston's March on Crime in an effort to educate the public and address any issues they may have. It's a great opportunity for us to build relationships in the community."

*Tracy Harrison
Public Safety Vice President
North Houston District*

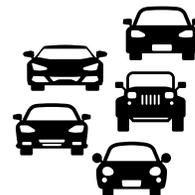
KNOCK & TALK NUMBERS



3,612
DOORS
KNOCKED
ON



682
PEOPLE
CONTACTED



1,349
BMV REPORT
CARDS
CONDUCTED

Award Winning Team



The North Houston District received an acclaimed recognition from The National Association of Town Watch for our 2021 National Night Out event held at Thomas R. Wussow Park last October. The District was recognized in the “Smaller Neighborhoods and Communities” category. The North Houston District event is one of the largest across Houston, attracted hundreds of participants and was supported by more than 20 community partners.



Please save the date for this year, as our commitment to building community and implementing safety programs is stronger than ever. We'll see you Tuesday, October 4, 2022. Join us for prizes and raffles, a petting zoo, face painting and putting the unity in community! 🇺🇸

SAVE THE DATE

Tuesday, October 4



North Houston District's
Community-Wide
National Night Out Celebration

Wussow Park, 5 – 8 p.m.



Congratulations and Welcome

Staff and Board of Director updates



Tracy Harrison, Vice President, Public Safety

Tracy Harrison was promoted to Vice President of Public Safety. She has been with the District since 2015 and implemented award-winning safety and community outreach programs, as well as deepened relationships with local law enforcement agencies.



Asdrubal "Dru" Gutierrez, Director, Field Services

Asdrubal "Dru" Gutierrez was promoted to Director of Field Services. Dru joined the team in 2018. Since then has elevated grounds maintenance standards, increased efficiency, and assisted in placemaking efforts.



Colleen Martin, Manager, Marketing & Public Affairs

Colleen Martin joined the team as Manager of Marketing and Public Affairs. She has an entrepreneurial spirit, is a skilled government communicator and has experience in economic development.

Mozell Darthard, Jr. is known as Coach Mo in our community due to his outreach efforts at CDM Boxing Association and Youth Center. He joined the North Houston District Board of Directors in 2021.

Mr. Dathard is a certified USA Boxing coach and judge. He has years of experience in fitness, power-lifting and personal training. He trains youth at the Center to improve their abilities in many different sports. Coach Mo attended Lamar University by way of a football scholarship and later returned to earn a double degree in Applied Arts & Science and Criminal Justice. Please join us in welcoming Coach Mo to the North Houston District leadership team. 🏆



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Where Parks and Trails intersect

Did you know that the North Houston District, located at I-45 North and Beltway 8, includes eight parks and six miles of hike and bike trails? From colorful mosaics in bustling playgrounds to tree-lined trails along Greens Bayou, the North Houston District is the place to go for a walk in the park.



The North Houston District – where Opportunity and Growth intersect.



Sun & Shade at Buckboard Park

Pack a picnic, load up the family, and head over to Buckboard Park to enjoy the brand-new playground equipment. We have new shaded structures, plus two fun features that spin and rock.

Visitors to this five-acre park are greeted by colorful mosaics and a giant butterfly sculpture. There's something for everyone with a walking trail, educational garden and pavilion available for reservations. Please visit 70 Buckboard Drive in Houston or northhouston.org for information.



North Houston District

16945 Northchase Drive, Suite 1900
Houston, Texas 77060



NORTH HOUSTON DISTRICT – WHERE OPPORTUNITY AND GROWTH INTERSECT



QUADRANTS

NORTH HOUSTON DISTRICT NEWS



Pictured from left to right are Texas State Representative Armando Walle, Lone Star College Board of Trustees Myriam Saldívar, and Dr. Quentin Wright, President of Lone Star College-Houston North, and NHD Board Member at the unveiling of a new augmented reality feature added to the SPREADING KNOWLEDGE mural outside HCPL – Aldine Branch. The project was one of the first steps in implementing this District's recently adopted Public Art & Placemaking plan.

SPRING 2022

The North Houston District is a management district that advocates for projects and services that attract the best in commercial and residential life to the area.

It's a special purpose district created by the Texas Legislature and provides enhanced services in public safety, planning and development, beautification and maintenance of public rights of way, and development of parks and trails.

The District's service area includes four quadrants that span across the intersection of Interstate 45 North and the North Sam Houston Parkway.

