



QUADRANTS

NORTH HOUSTON DISTRICT NEWS

20

Year in Review

25

WINTER 2026



MESSAGE FROM THE PRESIDENT

Welcome to the Winter 2026 edition of Quadrants.

Before we get too far into 2026, we wanted to pause and share what the North Houston District accomplished in 2025. Inside this issue, you'll find a collection of facts, figures, and highlights that show how the District delivered programs, projects, and services throughout the year.

Our work focuses on keeping North Houston appealing, safe, accessible, and green—so investors want to invest here, businesses want to locate here, and people want to work, live, and visit here. This edition of Quadrants breaks that work down by leadership and department and presents it in a visual, easy-to-explore way.

There's a lot to be proud of, including:

Providing **four** electric bikes to support Houston Police Department patrols in our parks and trails

Painting **24,300** linear feet of curbs to brighten corridors and improve safety

Completing a **\$1 million** renovation to Wussow Park in the northeast quadrant

Sharing the District's story through three editions of Quadrants, with more than **30,000** copies mailed

Continuing strong stewardship of District resources with **another clean audit**

You'll find these accomplishments—and more—as you flip through this issue. I hope you enjoy this fun take on our work and come away with a greater appreciation for the progress happening across the District.

Sincerely,

Greg Simpson
President, North Houston District

NHD BOARD OF DIRECTORS

CHAIR

Michelle Wogan
Transwestern

VICE CHAIR

Melody Douglas
Finance & Administration Advisor

TREASURER

Margaret Eyster
Brenham AA Holdings LLC

SECRETARY

Charles R. Lopez
HR Advisor

DIRECTORS

Terry Alexander
HPI Holdings

Mozell Darthard Jr.
CDM Youth & Wellness Center

Cory Driskill
Crow Holdings Industrial

Abel Garza
Aldine ISD

Michael Kasmiersky
Lincoln Property Company

George Lunnon, Jr.
State Farm Insurance

Karen Marshall
Metropolitan Transit Authority

Steve Moore
Villa Serena Communities

Dr. Quentin Wright
Lone Star College–Houston North

NHD STAFF

Greg Simpson
PRESIDENT

Bart Baker
EXECUTIVE VICE PRESIDENT
& CHIEF OPERATING OFFICER

Robert Fiederlein
VICE PRESIDENT,
PLANNING & INFRASTRUCTURE

Tracy Harrison
VICE PRESIDENT, PUBLIC SAFETY

Asdrubal “Dru” Gutierrez
DIRECTOR, FIELD SERVICES

Treena Dockery
MANAGER, PARKS & RECREATION

Amy Craig
BRAND MANAGER & GRAPHIC DESIGNER

Karen Davis
EXECUTIVE ASSISTANT
& OFFICE COORDINATOR

Brenda Spratt
SUPPORT SERVICES

The District is governed by a board of directors who serve staggered terms of four years. Directors are appointed by Houston City Council from a list of persons recommended by the District to serve on its Board of Directors.

Special thanks to our creative partners:

Finch Creative Solutions

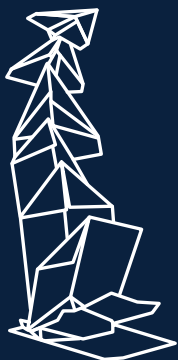
Photographs by Emily Jaschke

BOARD OF DIRECTORS

The North Houston District is governed by a Board of Directors made up of area stakeholders. Appointed by the City of Houston, the board provides guidance for the District's service plan, annual budget and operating policies and practices.



MILESTONE ANNIVERSARIES



PUBLIC SAFETY

We supplement the work of local law enforcement agencies by funding a variety of programs to help keep the area safe: the lease for the current Houston Police Department North Belt Division, a district-specific “task force” of members of the Sheriff’s Office, Houston Police Department Special Operations initiatives, an off-duty officer patrol program, and private security patrols.



100
OFFICERS STATIONED
@ HPD NORTH BELT DIVISION



4
E-BIKES FOR HPD
NORTH BELT DIVISION

1st

MANAGEMENT
DISTRICT IN HOUSTON
TO PROVIDE A FLEET



6 DEPUTIES

+ 1 SERGEANT

OUR NHD HSCO
TASK FORCE



6 OFF-DUTY
OFFICERS

5

SPARTAN
SECURITY
OFFICERS



CRIME PREVENTION: APARTMENT INITIATIVES

2,907

APARTMENT
VISITS



MARCH ON CRIME WEEK



3,250

DOORS
KNOCKED
ON



650

PEOPLE
CONTACTED



1,740

VEHICLE SECURITY
REPORT CARDS
ISSUED

FIELD SERVICES

We want the District to be recognized for its cleanliness and beauty. Our Field Services programs deal with the “nuts and bolts” of making that happen – graffiti abatement, illegal dumping removal, street sweeping, and much more. Through relationships with District contractors and partners, we monitor the area, swiftly address issues where we can, and report problems to appropriate city and county departments when necessary.



645,000

POUNDS OF
LITTER REMOVED

35,758
POUNDS OF
ILLEGALLY DUMPED
ITEMS REMOVED



471

STREETLIGHTS
REPORTED &
REPAIRED



465

INSTANCES OF
GRAFFITI REMOVED

7,417

BANDIT SIGNS
REMOVED



707

TREES
TRIMMED



202

LINEAR FEET OF
CURB REPAIRED

24,300

LINEAR FEET OF
CURB PAINTED



158

STREET
SWEEPING MILES
SERVICED



104

FIELD SERVICE
INSPECTIONS

6,865

MILES TRAVELED
DURING DISTRICT
INSPECTIONS







PLANNING & INFRASTRUCTURE

We strive to encourage growth by funding plans and projects that create a sense of place, improve mobility, enhance resiliency, and encourage community revitalization across our service area. Our Planning and Infrastructure work focuses on flood mitigation, gateways and wayfinding, park and trail development, transportation and mobility, and public art and placemaking.

\$1M WUSSOW PARK RENOVATION PROJECT COMPLETED



2

NEW
SOCCER FIELDS

8

PIECES OF EXERCISE
EQUIPMENT
ON NEW ADULT FITNESS STATION

1



NEW
PLAYGROUND POD

1,300

NEW
PLANTINGS



22

NEW TRASH
CANS



17

PEDESTRIAN
SOLAR LIGHTS



NHD GATEWAY IMPROVEMENT PROGRAM

15

LOCATIONS

22
SIGNS



PHASE 6

CONSTRUCTION:
FALL 2025

PHASE 7

DESIGN: FALL 2025;
CONSTRUCTION:
SPRING 2026

\$455,000
RECEIVED FROM GRANTS



MARKETING & PUBLIC AFFAIRS

We want the world to know about the good things that are happening in the District. Our Marketing and Public Affairs efforts focus on sharing news through our website, print and digital newsletters, several social media channels, earned media, and paid advertising.

WEBSITE

55,005

TOTAL VIEWS

30,335

TOTAL USERS



Top 10 MOST VISITED WEB PAGES

- | | |
|-----------------------------|-------------------------|
| 1. Home Page | 6. Newsroom |
| 2. North Houston Skate Park | 7. Boundaries Map |
| 3. Dylan Park | 8. Property Assessments |
| 4. North Houston Bike Park | 9. Planning & Projects |
| 5. About NHD | 10. Blog - Stories |

NEWSLETTERS



44%

AVERAGE OPEN
RATE FOR E-NEWS

> STANDARD 35%

30,000
QUADRANTS
MAILED



SOCIAL



TOTAL FOLLOWERS & MOST POPULAR POST FOR FY25



2,525

District
provides
eBikes to HPD



813

Blade Hunter inline
skate competition
Skate Park



722

Mid-Block Crossing
Installation at
Wussow Park

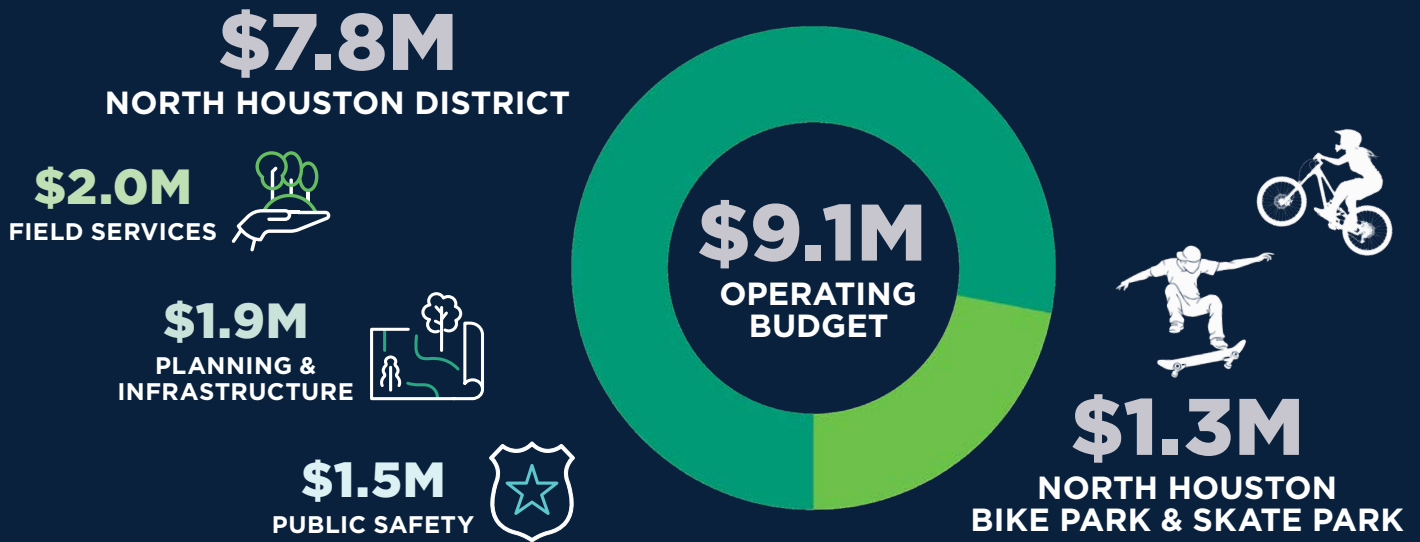


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Tricks and
Treats Jam
Skate Park

FINANCIAL & SUPPORT SERVICES

We are committed to maintaining the highest level of fiscal responsibility and accountability. Financial & Support Services manages the District's revenue and budget, ensures partners and contractors are paid, provides administrative support for our departments, and ensures support and benefits for our team members.



2,340
INVOICES
PROCESSED

72%
PAYMENTS MADE
DIGITALLY

ANOTHER
**CLEAN
AUDIT
REPORT**

11
FULL TIME

30
DISTRICT TEAM
MEMBERS

19
PART TIME

138 YEARS OF SERVICE

65 YEARS OF SERVICE





Safety & Security **Clean & Green** **Planning & Infrastructure** **Parks & Trails**



We work to enrich our environment for **INVESTORS** | **BUSINESSES** | **EMPLOYEES** | **RESIDENTS** | **VISITORS**.



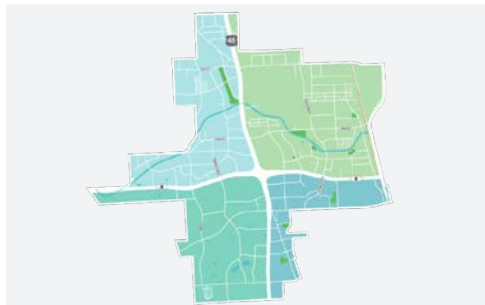
North Houston District



QUADRANTS

NORTH HOUSTON DISTRICT NEWS

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northhouston.org



The North Houston District is a management district that advocates for projects and services that attract the best in commercial and residential life to the area.

It's a special-purpose district created by the Texas Legislature and provides enhanced services in public safety, planning and development, beautification and maintenance of public rights of way, and development of parks and trails.

The District's service area includes four quadrants that span across the intersection of I-45 North and Beltway 8.



¿Haba español?



¡Lea nuestra
última edición de
Quadrants en línea!
northhouston.org



North Houston District



Illustrated here. Doing the real work out there.